



## Guidelines for Public Acknowledgement of RBA Member Commitment

When publicly acknowledging their commitment to the RBA as part of the membership requirements, members will adhere to the following guidelines.

### **RBA members will (in their own words)**

#### **All Members**

- Mention support of the Vision and Mission of the RBA
- Choose words that respect the collective approach of the RBA and what members intend to achieve together
- Spell out the RBA's name on first reference as follows: Responsible Business Alliance (RBA)

#### **Only Affiliate, Regular, and Full Members**

- Commit to comply with the RBA Code of Conduct in your own operations with a continuous improvement approach

#### **Only Regular and Full Members**

- Commit to progressively apply the RBA Code of Conduct to first-tier suppliers, where applicable, and monitor its application to the best of the company's ability using RBA tools and approach
- (OPTIONAL) Make reference to your specific efforts to implement the RBA approach in your operations and in your supply chain

### **Members will not**

- Refer to the RBA approach in any sense as a certification
- Suggest that your company is leading the RBA or is more advanced than the RBA standard or other RBA members
- Write anything that puts the RBA or other RBA members in a negative light (including reference to internal disagreements or differences of opinion)
- Focus on differences between the RBA Code of Conduct and your company's additional requirements of suppliers
- Mention names of your suppliers or customers or any details of business relationships that may have anti-trust implications (in the public statement)
- Refer to specific stakeholder-related issues or controversial press articles
- Mention other members by name

Please send proof of public acknowledgement to the [RBA Membership Team](#).

See following pages for sample text. If your company intends to issue a press release about joining the RBA, we ask that you share it with the RBA for review before it is publicly released so we can ensure the RBA is correctly portrayed. Please send draft releases and requests for a supporting quote from the RBA to the [RBA Communications Team](#).



### Supporter Members Sample Text

As a Supporter Member of the Responsible Business Alliance (RBA), **[Company]** fully supports the vision and goals of the RBA:

#### *Vision*

A coalition of companies driving sustainable value for workers, the environment and business throughout the global supply chain.

#### *Mission*

Members, suppliers and stakeholders collaborate to improve working and environmental conditions and business performance through leading standards and practices.

### Affiliate Members Sample Text

As an Affiliate Member of the Responsible Business Alliance (RBA), **[Company]** fully supports the vision and goals of the RBA:

#### *Vision*

A coalition of companies driving sustainable value for workers, the environment and business throughout the global supply chain.

#### *Mission*

Members, suppliers and stakeholders collaborate to improve working and environmental conditions and business performance through leading standards and practices.

**[Company]** commits to progressively align its own operations with the provisions of the RBA Code of Conduct and to support and encourage its own first-tier suppliers to do the same.

Wherever possible, **[Company]** will seek to adopt the RBA approach and tools in practical ways in the spirit of the industry's common goals.

### Regular Members Sample Text

As a Regular Member of the Responsible Business Alliance (RBA), **[Company]** fully supports the vision and goals of the RBA:

#### *Vision*

A coalition of companies driving sustainable value for workers, the environment and business throughout the global supply chain.

#### *Mission*

Members, suppliers and stakeholders collaborate to improve working and environmental conditions and business performance through leading standards and practices.

**[Company]** commits to comply to the RBA Code of Conduct in its own operations, progressively implementing the RBA approach and tools in the spirit of the industry's common goals.



**[Company]** also commits to progressively apply the RBA Code of Conduct to its first tier suppliers, to monitor its application to the best of its ability using RBA practices and tools, and to encourage and support its suppliers to do the same.

### **Full Members Sample Text**

As a Full Member of the Responsible Business Alliance (RBA), **[Company]** fully supports the vision and goals of the RBA:

#### ***Vision***

A coalition of companies driving sustainable value for workers, the environment and business throughout the global supply chain.

#### ***Mission***

Members, suppliers and stakeholders collaborate to improve working and environmental conditions and business performance through leading standards and practices.

**[Company]** commits to comply to the RBA Code of Conduct in its own operations, progressively implementing the RBA approach and tools in the spirit of the industry's common goals.

**[Company]** also commits to progressively apply the RBA Code of Conduct to its first tier suppliers, to monitor its application to the best of its ability using RBA practices and tools, and to encourage and support its suppliers to do the same.